



Role Description

Position: Publicity Officer – Social Media
Responsible to: DMS President
Elected by: DMS members at the Annual General Meeting

Responsibilities:

- Promotion of all shows via Social Media
- Writing and placing articles, short films and photographs in social media
- Adjusting print media for use in promoting shows via social media
- Liaising with the “Publicity Officer - Print & Radio Media”
- Maintain a list of all social media activities

Version History			
Version	Prepared/Updated By	Date	Approved
Original	J. Bruce		
Version 1.1	E. Bruce	15/06/2018	